

# Patents, Prior Art & Technology Transfer...

What are they? Why are they important for your research, business or innovation? How should you take advantage of the many resources available in Maine to help you turn your ideas into money-making enterprises?

In this one-day seminar, meet with the experts who can help you answer these and other questions about patents, prior art, and technology transfer and their importance to your business or other innovative enterprise.

## In this seminar you will learn about:

- Searching for Patents and Prior Art, and why a prior art search is important
- Services in Maine that will help you move your idea from conception to the marketplace
- Technology Transfer and partnerships between academic and commercial enterprises

## Who this seminar is for:

- Inventors, Entrepreneurs & Business Owners
- Engineers & Technologists
- Professors, Researchers & Students seeking patents on their ideas
- Patent Agents & Attorneys
- Librarians & Paralegals serving these communities

This is a free event open to all. Please see RSVP information inside brochure.

University of Maine  
Raymond H. Fogler Library  
Science & Engineering Center  
Orono, ME 04469-5729  
Address Correction Required

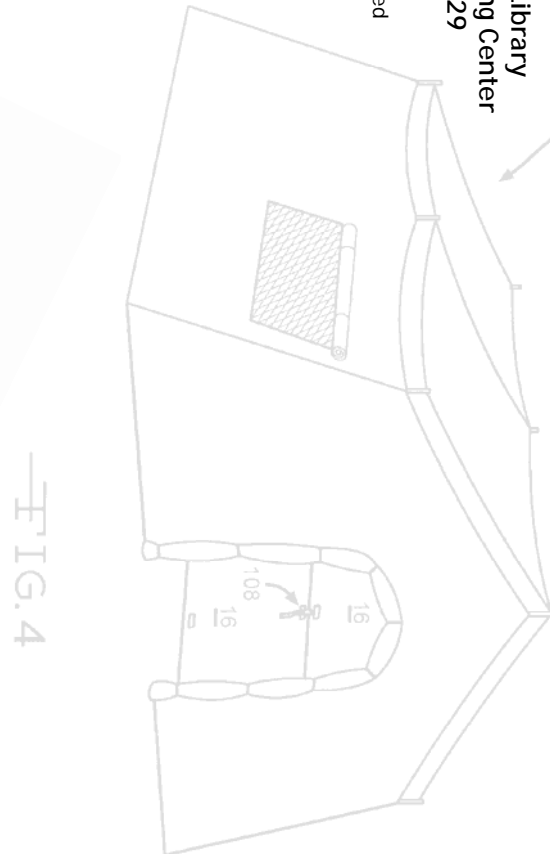


FIG. 4

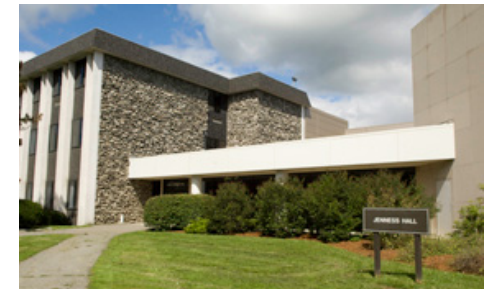
Patent Application Publication Aug. 9, 2007 Sheet 3 of 6 US 2007/0180982 A1



The University of Maine's Raymond H. Fogler Library Presents:

# The Patent Mindset

With Special Guest Doug Hall  
*Eureka! Ranch* Founder & CEO



Tuesday, September 29, 2009

9:00 a.m.-4:30 p.m.

Soderberg Auditorium,

Jenness Hall

FREE!

(RSVP Required)

## Keynote Speaker



*Doug Hall  
Eureka! Ranch Founder/CEO  
and UM '81 Graduate*

Doug began his entrepreneurial career at the age of 12 producing and marketing a line of magic and juggling kits. After earning a degree in Chemical Engineering from the University of Maine he spent 10 years at Procter & Gamble where he rose to the rank of Master Marketing Inventor and shipped a record 9 new business initiatives in 12 months.

Program Sponsors Include:



## Event Schedule

Registration is free but seating is limited. Please RSVP using the facing form.

- 9:00 Registration/Sign In
- 9:15 Welcome & Opening Remarks
- 9:30 Patent Information Sources at Fogler Library

*Martin Wallace, Patents and Trademarks Librarian,  
Raymond H. Fogler Library*

- 10:00 Patents & Prior Art
- Leonard Agneta, Director, Maine Patent Program*

- 10:30 Break (Beverages Provided)
  - 10:45 Keynote Address - *The Patent Mindset*
- Doug Hall, Eureka! Ranch Founder/CEO and UM '81 Graduate*

- 11:45 Lunch (on your own - many dining options available on campus)
- 1:15 Technology Transfer at the University of Maine

*Kris Burton, Technology Commercialization  
Manager, University of Maine Department of  
Industrial Cooperation*

- 1:45 Commercializing Your Ideas
- Renee Kelly, Foster Student Innovation Center,  
University of Maine*

- 2:15 Break (Beverages Provided)
- 2:30 Patent Searching & Analysis Using QPAT

*Victoria Barnes, Questel*

- 3:30 Panel Discussion and Q&A from Attendees
- 4:15-4:30 Closing Remarks & Adjournment

## RSVP Form

Seating is limited. To reserve a seat, please fax, mail or email this RSVP form to the address below. You may also RSVP by phone by calling Martin Wallace at the number listed below. **Reservation Deadline:** September 14.

Name \_\_\_\_\_

Company (optional) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

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\_\_\_\_\_

Do you have a specific question for our panelists? If so, use the extra space above to have your question answered during our panel discussion. Use additional sheets of paper if needed.

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